

**INFRA.MARKET
CONCRETE**

BUILDING REVOLUTIONS

Infra.Market is India's Leading Tech Enabled Construction Solutions Company that is rebuilding the future of construction through innovation and technology.



ABOUT INFRA.MARKET

We are India's Leading Tech Enabled Construction Solutions Company. With a vision of transforming the entire construction ecosystem and its supply chain in India and abroad, the company is rebuilding the future of construction through innovation and technology.

Infra.Market is the fastest growing Unicorn in the construction solutions space with best-in-class economics and profitability metrics. Being profitable for six consecutive years since its inception, it is currently valued at \$2.5 billion. Offering a technologically superior procurement to execution experience in the construction ecosystem, the company is redefining how end to end solutions can be delivered in this otherwise opaque industry.

“ **Backed by global investors,**
today we are the largest unicorn
in construction sector.

Our Vision

Rebuilding the future of construction through innovation and technology

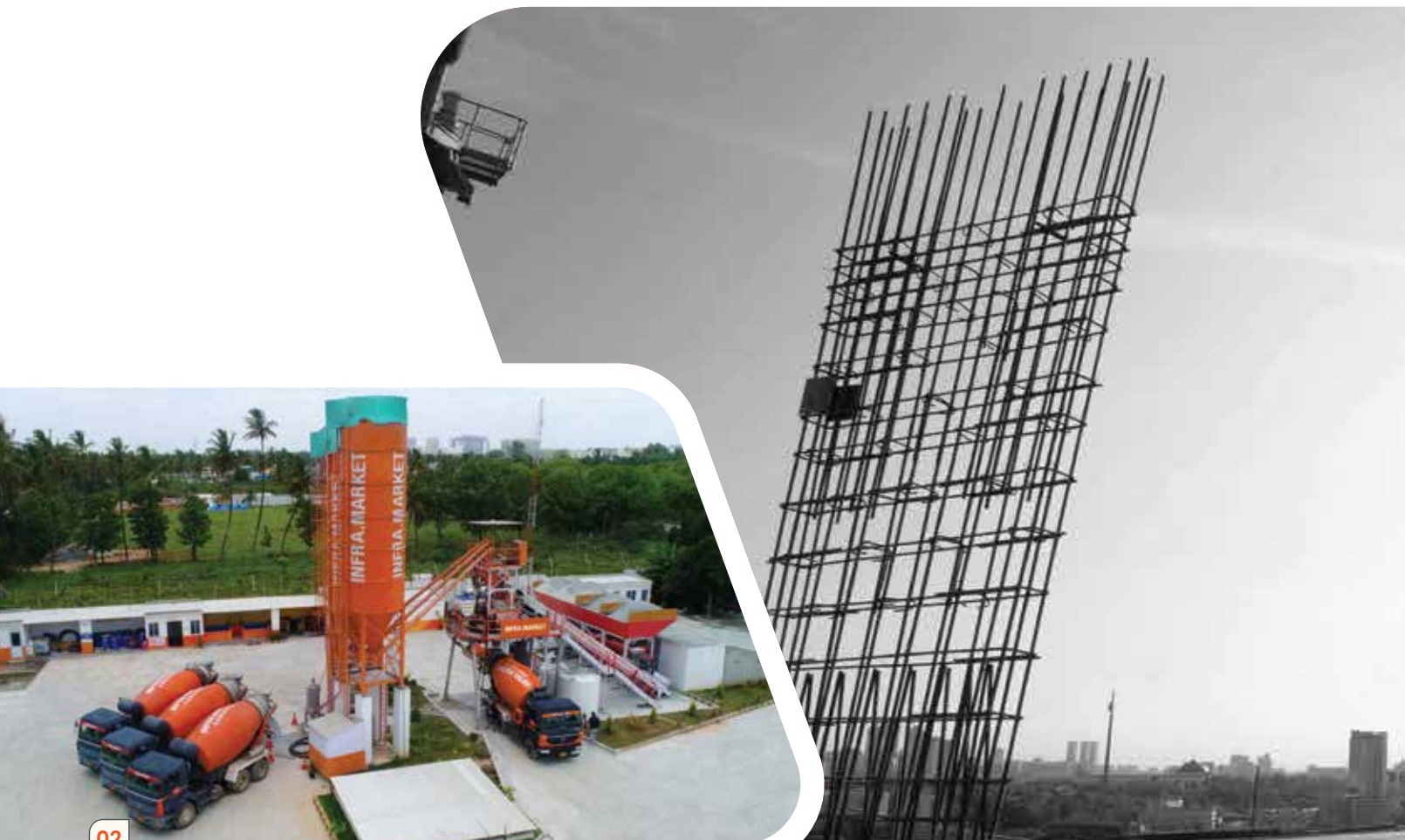
Our Strengths



Comprehensive tech stack across all product manufacturing, logistics & retail



India's only Multi-Category Product Brand



WE ARE SOLVING THE BIGGEST CHALLENGES IN CONSTRUCTION WITH TECHNOLOGY AT SCALE

SME MANUFACTURERS

Higher capacity utilization

01

Improved demand & reach

02

Product R&D

03

CONTRACTORS

01

One-stop materials supply

02

Standardized quality & prices

03

Tech-enabled On-Site Delivery

Benefits to the industry



Technology-enabled solutions for each stakeholder in the ecosystem

WHY PARTNER WITH US?

Mr. Mujumdar is an accomplished business leader with extensive experience in business development and planning and enhancing strategies. He carries with himself 39 years of experience of being associated with profitable and high growth businesses.



Mr. Pralhad Mujumdar
President, Infra Market Concrete



TRUST OF OVER 500 CLIENTS EARNED OVER 100+ PRESTIGIOUS PROJECTS

Larsen & Toubro | Hiranandani | JMC Projects | Godrej Properties | Brigade | BMRCL ITD Cementation | Rizvi Builders | Tata Projects | Zuari | SPCL | KEC International | Frontline Builders | Craftsman Projects | GEM Vivendas | Sattva Salarpuria | Lodha Developers | Total Environment | Siddha Group | Shriram Properties | Generic Engineering | Casa Grande | NCC Limited | Sobha Developers

KEY INFRASTRUCTURE PROJECTS

- Nagpur-Mumbai Expressway
- Navi Mumbai Airport
- Adani LNG Terminal
- Dhankuni-Kharagpur National Highway
- Polavaram Irrigation
- Ganga Water Lift
- Naval Base, Indian Navy
- Coastal Railway, Indian Railways

LARGEST METRO PROJECTS IN VARIOUS CITIES

- Mumbai Metro
- Delhi Metro
- Delhi-Meerut Regional Rapid Transit System
- Gandhinagar / Ahmedabad Metro
- Kochi Metro
- Chennai Metro
- Kolkata Metro

KEY REAL ESTATE PROJECTS

- Embassy Tech Village
- IIT Tirupati Campus
- Amazon Data Center
- Apple Assembling Unit
- DRDO Data Center
- Leighton
- Indian School of Business
- ISRO, Thumba
- Hyatt
- Lulu Mall
- Foxconn

CHANGING CONSTRUCTION WITH TECHNOLOGY

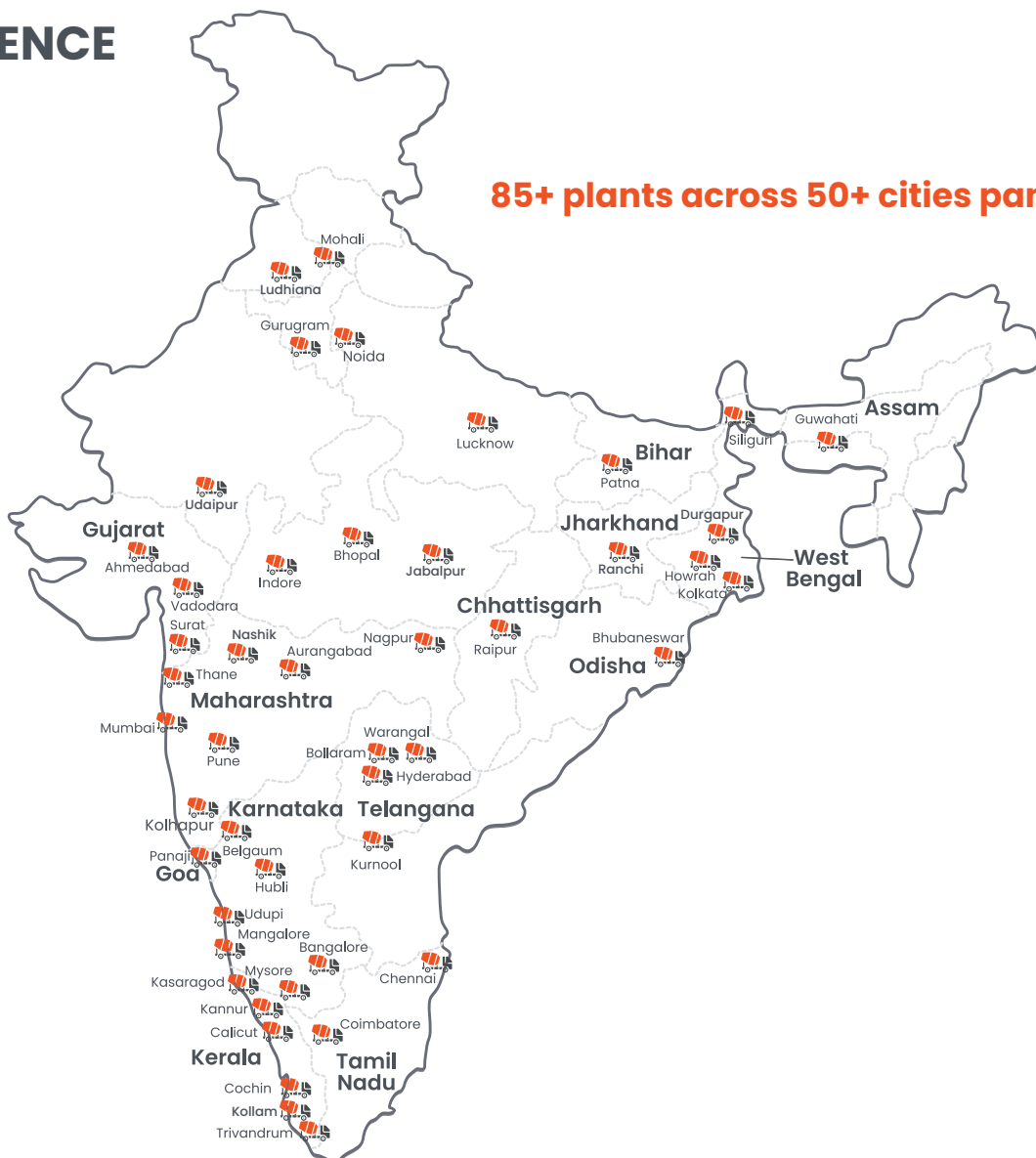
Phoenix is a single window app for end-to-end RMC business. It is created with a vision to digitize the entire value chain of RMC business from identifying the prospective customer to actual delivery of concrete to end customer. Phoenix provides single window to onboard customers, identify their purchase requirement, sending quotes, receiving POs, punching orders, matchmaking of suppliers and finally managing the delivery of finished products.

Phoenix enables near real time reporting and dashboards providing complete visibility around the supply chain thus helping in optimizing the entire experience for customer.



OUR PRESENCE

85+ plants across 50+ cities pan India



Our concrete is specially designed to achieve the right kind of properties, behaviour, composition and performance.

Manufactured at QCI certified plants, we have expert quality systems for managing raw materials, efficient raw mix design, cube test results - all help to analyse data and help study client requirements.

“ Our expertise in dispatch and tracking ensures optimum order booking and visibility of deliveries.



Our state-of-the-art Innovation & Quality Assurance Centre ensures that we are at the forefront of latest concrete technology



Our Portfolio of Value Added Concrete

Concrete with superpowers



**CREATE
YOUR OWN
CONCRETE**



| SpineMix

The backbone of your structure



**GRADE
M20 and above**



Designed with cooler aggregates and combination of pozzolonic material blended with OPC



Forms a very good barrier for chemical or water ingress



Less risk of thermal failure



Increases the durability of structures



Areas of applications: Matt and mass foundation | Footings | Pile cap | Dams

■ Speciality of the product

| SelfMix

The smart concrete



GRADE
M20 to M100



Uses new generation admixtures



Less time and equipment required



Self-compacting and self levelling



Reduces the overall cost of labour and increases productivity



High performance concrete with no requirement of compaction



Areas of applications:
Slabs columns | Beams |
Foundation | Congested
reinforcement | Tunnel backfilling



Easy and noise free placement even in heavy reinforced structures



**CREATE
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CONCRETE**

■ Speciality of the product



**CREATE
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CONCRETE**



QuikMix

The best now comes quick



**GRADE
Customisable**



Designed to gain higher strength at early ages



Early de-shuttering possible to meet the requirement of faster construction demand



Areas of applications:

- Urgent repairs of concrete, pavements, airport runways
- Precast & prestressed concrete, PT slabs
- High rise buildings

■ Speciality of the product

FortiMix

The muscle of your structure



GRADE
M45 and above



Congested Structures



Easy placement



Low shrinkage



Controlled temperature



Slender columns can be achieved
Increasing the carpet area.



Areas of applications:

- For high rise structures
columns, beams, slabs,
corewalls
- Long span bridges
- High load bearing
structures



**CREATE
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CONCRETE**

■ Speciality of the product



**CREATE
YOUR OWN
CONCRETE**



| FloorMix

Floors that stand by you



**GRADE
Customisable**



Durability under various service conditions.



Smooth, level surface finish



Reduces surface cracks



Areas of applications:

- Structural flooring
- Repairing of existing damaged floor
- Industrial flooring
- Level finish below for installation of finished final flooring

■ Speciality of the product

FibreMix

For a firm hold



Fibre used could be of PP / glass / steel



Uses GGBS which increases durability



Increases structural integrity and toughness compared to normal concrete



Areas of applications:

- Roads, airport runways, highways, driveways of commercial and residential buildings
- Industrial flooring, roof slabs, parking areas



Improves the resistance to (depends on fibre used)-

- Thaw, fire and high temperatures
- Plastic shrinkage cracks during pouring, spalling and high impact



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■ Speciality of the product



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CONCRETE**



| CelciMix

Every weather, Same comfort



**GRADE
Customisable**



Designed for concrete placement much below the ambient temperature - less than 25 deg +/- 2



Reduces bleeding and segregation due to less heat of hydration.



High durability



Areas of applications:

- Diaphragm wall
- Mass foundations
- Large structures and
- Girders beams

■ Speciality of the product

PoreMix

Dry surfaces in no time



GRADE
Below M20



Green and sustainable concrete



Allows drainage of water and allows for restoration of the water table



Can be used for rain water harvesting.



Areas of applications:

- Porch, foot path, ramps, parkings, garage patio, Drive ways, decorative landscape, parks
- Gardens, commercial buildings, temples, Institutional centers, open air car park, rain water harvesting, sports ground rehabilitation

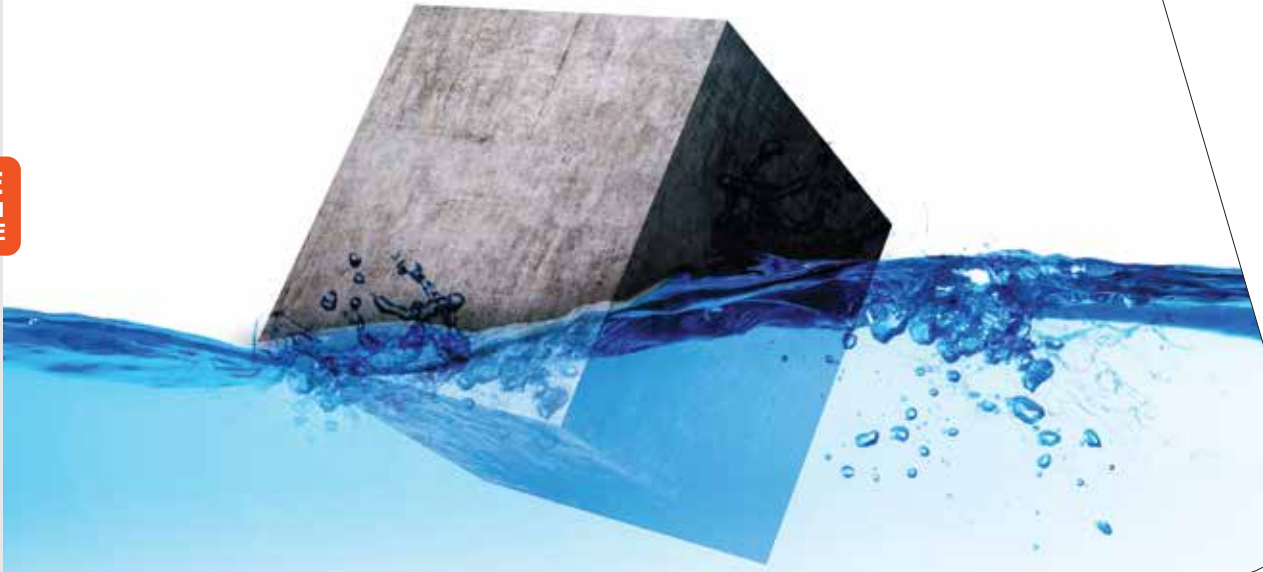


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| FeatherMix

Light as feather



Lighter than conventional concrete



Sound insulation



Reduces loads on foundation and sunken slab



Easily pumpable



Permits modification on the structural member with minimal dead load



Areas of applications:

- Screed over roof slab as it has low thermal conductivity and acts as a sound barrier
- Bridge decks, parking structures
- Slab topping
- Composite slab, sunken slab

■ Speciality of the product

| ArtMix

Bonding art with strength



Used for architectural purpose



Does not require any finishing as it gives a natural finish



The appearance of can be altered to look like any surface



Areas of applications:

- Porch, foot path, ramps, parking, parks, garage, patio, driveways
- Decorative landscape, gardens



Offers opportunities for sustainability & enhanced aesthetics



Easy to maintain and weatherproof

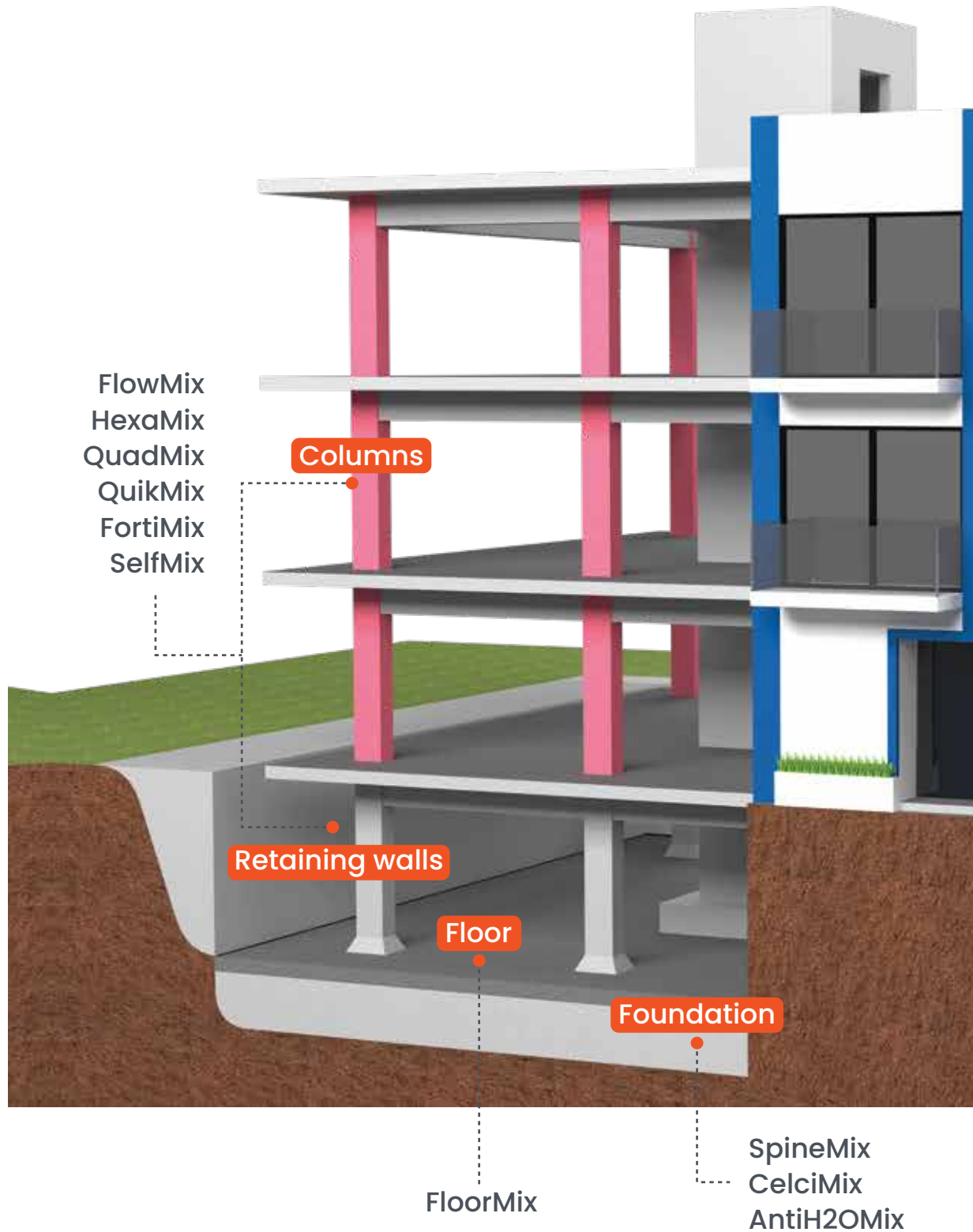


**CREATE
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CONCRETE**

■ Speciality of the product

CUSTOMISED PRODUCT OFFERINGS – Value added products for Mid-High-rise segment

Various value - added products have been developed as per the unique needs of the customers to capture the prestigious site-based projects.





YOU CAN ALSO CREATE CONCRETE OF YOUR REQUIREMENT WITH US.

CONTACT US TO KNOW MORE

**CREATE
YOUR OWN
CONCRETE**

For representational purpose only

| TESTIMONIALS



Infra.Market Concrete is proud to be associated with
Kempegowda International Airport Limited, Bengaluru

“Hella Infra Market Pvt. Ltd. is prompt in supply and the quality is very good. The service rendered by them highly appreciated. We wish and expect more achievements in our project.”

**- Marutham Group
Thiruvananthapuram**

“The entire process was very planned and it could be completed within a span of 8 hours. The time management was top notch. Along with the efficient supply of concrete, the technical team and sales team was able to provide a very commendable service to conclude that task without any difficulties and they deserve to be highly appreciated”

**-Site Engineer
Ganesh Tamuli Engineering Private Limited
Kolkata**

“The undersigned appreciates the efforts of Hella Infra Market Pvt. Ltd. for supplying Ready Mix Concrete for Raft work at our project called Silver Lifestyle. The concrete was supplied on time and the quality was very good. We highly appreciate the service provided by them.”

**- Partner
Silver Line Build Height LLP
Thane**

“Hella Infra Market Pvt. Ltd. is on time with supply, with top quality. We are very happy with the service. We wish and expect more achievement in our future projects.”

**- Partner
Green Earth Engineering Private Limited
Hyderabad**

IN THE NEWS



Infra.Market reports five-fold jump in FY22 net profit to ₹186 crore



Infra.Market launches its first all-women RMC plant in Pune

Infra.Market, which runs India's largest platform for construction materials, has announced the launch of its first all-women ready-mix-concrete (RMC) plant in Pune

Streaming exclusively on



Creating a Revolution in India for
Manufacturers, Contractors, Architects,
Dealers & Home Buyers.



Scan the QR Code
to watch

Episode no #5



Aaditya Sharda
Co-founder



Souvik Sengupta
Co-founder

Only six of India's 51 unicorns that have filed results were profitable in FY22

OfBusiness and Infra.Market were the only two unicorns having a profit of more than Rs 100 crore for FY22



CONTACT US

Thane - HO

Opal Square, 4th Floor,
Plot No. C-1,
S.G. Barve Road,
Opp. Railadevi TMC
Office, Wagle Estate,
Thane (W) - 400604

Karnataka

Trinity Circle, 17, 2nd Floor,
Du Parc Trinity, MG Road,
Bengaluru - 560001
Bengaluru: 9606065918, 9606496508
Mangaluru, Udipi, Hubballi, Belagavi,
Mysuru, Hassan, Chitradurga,
Moodbidri - 9606069761

Goa

Office 729, 7th floor, Gera
Imperium Star, Patto Plaza,
Patto, Panaji, Goa - 403001
Tel: 9606065932,
9606069761

Punjab

F-464, NP Tower, Ground Floor,
Phase 8B, Industrial Area, Near
Ajit Samachar Office, Mohali -
160055
Tel: 8092704704, 9915363624

Madhya Pradesh

Indore: Unit No. 208, Princes'
Business Skypark Block No. 22,
23, 24, SCH No. 54, PU-3
Commercial Opposite Orbit
Mall, AB Road, Indore, Madhya
Pradesh - 452001
Tel: 9009990392
Bhopal: 8956270149
Jabalpur: 9229942377

Maharashtra

Pune: 61/B, Shree Chambers, 4,
Pune Mumbai Old Highway, Opp.
Shoppers Stop, Wakadewadi,
Pune - 411005
Tel: 9975561813
Nashik: 8793058488
Nagpur: 9921137007
Aurangabad: 9096774986

AP & Telangana

Hyderabad: Knowledge City,
14th Floor, Office #3 Dallas
Center, Hitech City Main Road,
Hyderabad - 500032
Tel: 6309027377
Warangal: 6309043365
Kurnool: 6309062151

Kerala

Kochi: First floor, Manjooran
Estate, Cheranallor Road,
Edappally, Kochi - 682024
Tel: 9606069840
Kannur: 9778424912
Kasaragod: 9606069761
Kollam: 97784 13821
Trivandrum: 81130 32281

Delhi NCR

Noida: Plot No- 17, Discovery
Tower, 4th Floor, Block-A,
Sector 62, Noida, Uttar
Pradesh 201309
Tel: 9119370555
Gurugram: 9315975130

Gujarat

Ahmedabad: 1703 to 1707, 17th
Floor, West Gate, D Block, SG
Highway. Near YMCA Club,
Makarba, Ahmedabad -
380051
Tel: 8160521679
Surat: 9998705028

Tamil Nadu

Chennai: Survey New no. 70/7,
Old no. 108/71, 5th Floor,
Westminster, Dr Radhakrishnan
Road, Mylapore, Chennai -
600004
Tel: 9606069825
Coimbatore: 9150566691

WB, Bihar & Jharkhand, Odisha & NE

Kolkata: EN-37, Raj Premier,
2nd Floor, Sector V,
Kolkata - 700091
Tel: 7678286287
Siliguri, Patna, Bhubaneswar,
Guwahati, Ranchi: 7678286287

Chhattisgarh

Halka no. 116, Khasra - 168,
New Dhamatri Road, Village
Mana, Near Shadani Darbar,
Raipur, Chhattisgarh - 492015
Tel: 7678286287

OTHER PRODUCTS AT INFRA.MARKET



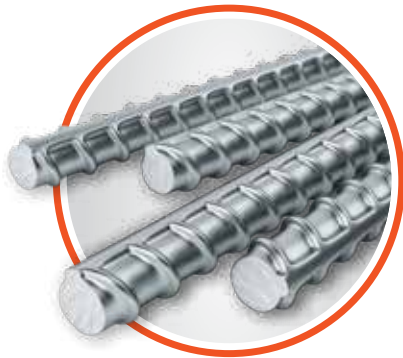
AGGREGATES



**CONSTRUCTION
CHEMICALS**



AAC BLOCKS



STEEL



RETAIL STORES



PLYWOOD



PIPES & FITTINGS



**EQUIPMENT SPARES
& RENTALS**

INFRA.MARKET

BUILDING REVOLUTIONS

HELLA INFRA MARKET PRIVATE LIMITED

Concrete | Steel | Aggregates | Construction Chemicals | AAC Blocks | Plumbing | Plywood

CONNECT WITH US



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CONCRETE



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BUILDING REVOLUTIONS